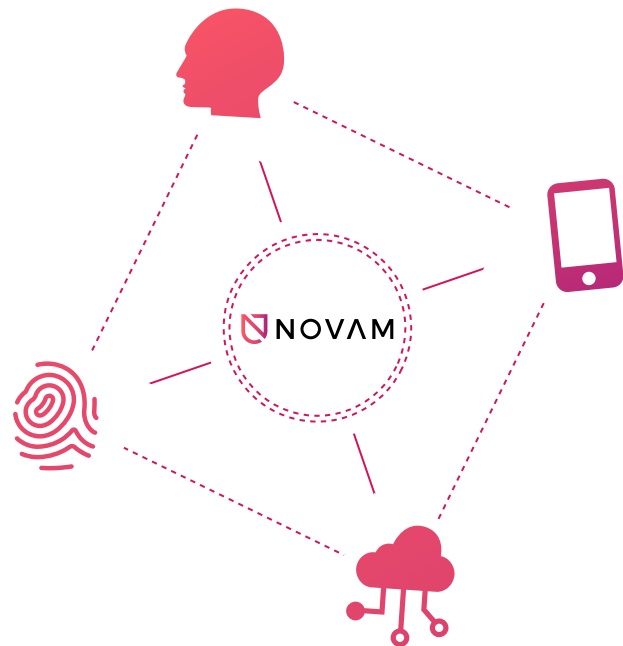


Protection | Visibility | Compliance

Distributed Cybersecurity for IoT

NOVAM monitors and automatically mitigates threats to IoT devices and provides auditing & compliance investigation for enterprise.



NOVAM'S VALUE PROPOSITION

The global Information of Things (IoT) market will grow from \$157B in 2016 to \$457B by 2020, attaining a Compound Annual Growth Rate (CAGR) of 28.5%. The global IoT market share is dominated by three sub-sectors: Smart Cities 26%, Industrial IoT 24% and Connected Health 20%. Followed by Smart Homes 14%, Connected Cars 7%, Smart utilities 4% and Wearables 3%.

With business benefits and outcomes driving an ever-increasing number of organizations to shift resources to IoT comes a compelling opportunity for products, services and solutions that provide IoT security and protection from malicious attacks and unintentional breaches.

- **Distributed Ledger Technology.**

NOVAM leverages Distributed Ledger Technology (DLT) to automatically identify, mitigate and prevent malicious attacks and threats to IoT technologies that are caused by compromised boot chains, operating systems, mobile applications and networks.

- **Intuitive and intelligent**

NOVAM's technology assesses IoT environments and provides auditing and regulatory compliance integration to threat monitoring and detection services – proactively, while ensuring system events are included on immutable distributed ledgers.

- **An anomaly by design**

Our technology is positioned to reset the state-of-play becoming the standard distributed ledger for cybersecurity threat detection, device mitigation and compliance. NOVAM is also designed to provide analytics, immutable records for auditing and investigation needs.

NOVAM Tokens are used as an individual software licenses to access the distributed ledger capabilities, including but not limited to services of monitoring, mitigation, auditing and compliance.

- **Alliances**

NOVAM will create partnerships with security vendors to tap immutable compliance and investigation revenues. Revenue opportunities also include relationships with hardware and software vendors, which will enable integration of distributed ledgers within IoT devices and enterprise networks for monitoring and mitigation services through our patent-pending system health check.

Our market focus breaks down into three distinct categories:

- Monitoring IoT devices and systems
- Threat mitigation of IoT devices and systems
- Auditing and compliance for threat monitoring platforms

MANAGEMENT

Adam Perschke

Serial Entrepreneur / CEO / 8 years of experience

Ian Perschke

Surveillance Expert / Head of Enterprise Architecture
20+ years of experience

Brooks McMillin

Cyber Security Specialist / Head of Security Operations
7+ years of experience

Ty Bartholomew

Communications Aficionado / Head of Marketing
8 years of experience

REVENUE STREAMS

We will approach the market in a collaborative and agnostic way to integrate in each category by:

- **White Label / OEM**

Companies pay NOVAM to license and rebrand NOVAM's IP. This includes paying for custom functionality within a system.

- **Channel Partner**

NOVAM receives % of transaction fee for being a channel partner.

FUNDING OBJECTIVES

NOVAM is in the process of filing for a Reg D 506c token sale. Inquire at info@novam.ai for more information.

TARGET MARKET FOCUS

Due to the nature of our solutions, we can focus on markets in all industries using IoT devices now and in the future. Below is a list of general market focus with layers of integration from fortune 500 organizations to OEMs and cybersecurity firms.

- **Hardware Manufacturers**

Root of Trust, TEEChip, OEMs

- **Fortune 500**

Direct integration into security operations center

- **Software Firms**

Operating Systems, Firmware, Applications

- **eCommerce / Digital Payments**

Web/Mobile/Retail payment methods

- **Cybersecurity**

Enterprise & consumer protection, endpoint protection & response, Threat intelligence platforms

TIMELINE

2017

2018

2019

Q3 - Ideation & Research
Q4 - Market research with IoT manufacturers

Q1 - Market research, whitepaper creation
Q2 - R&D, Marketing prep, advisor consultations, Legal
Q3 - Reg D Token Sale Private & Presale
Q4 - NOVAM DAG development, hiring talent

Q1 - System health check private testing
Q2 - NOVAM TestNet, AI network development, channel partner beta test system health check

